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Press Release

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CAPITOL DISTRICT CAR DEALER PRESENTED WITH ENERGY STEWARDSHIP AWARD

Albany, NY, 7/20/07 – Keeler Motor Car Company in Latham, NY, has recently completed an energy efficiency project that will save the auto dealership over \$50,000 annually in energy costs. Due to the environmental impact of this project, SmartWatt has chosen Keeler Motor Car Company as its 2nd Quarter recipient of the award.

Highlights of the project include:

- Over 1,179 new or retrofitted lighting fixtures
- Over 46 occupancy controls installed
- 322,199 kWh in annual energy savings – the equivalent to supplying power to over 200 houses in the Capital Region
- 95.01 kW in Peak Load Reduction
- 29-month payback
- Project qualified for NYSERDA incentives

SmartWatt Energy Services, with headquarters at 12 Corporate Drive in Clifton Park, NY, is a turnkey energy services company dedicated to reducing facility operating costs through demand-side energy solutions while creating a legacy of environmental responsibility. SmartWatt utilizes an integrated approach offering lighting energy services, comprehensive energy services and consulting energy services.