

**Corporate Offices:**

SmartWatt Energy Services  
12 Corporate Drive  
Clifton Park, NY 12065  
P: 518.348.1076 F: 518.348.1542  
E: information@smartwattinc.com

## Press Release

**Contact:**

Matthew Cinquanti  
SmartWatt Energy Services  
P: 518.348.1076 F: 518.348.1542  
mcinquanti@smartwattinc.com  
www.smartwattinc.com

or

Jim Mistretta  
The Penn Traffic Company  
P: 716.484.6275 F: 716.484.6119  
jmistretta@penntraffic.com  
www.penntraffic.com

### **P&C GROCERY STORE WILL SAVE ENOUGH ENERGY TO POWER NEARLY 1,000 PENNSYLVANIA HOUSEHOLDS DUE TO INSTALLED LIGHTING PROJECT**

**Sayre, PA, 7/12/07** – The P&C Grocery Store located on Keystone Ave. in Sayre, PA, completed the installation of an energy efficient lighting project in June 2007 that will save the facility nearly \$55,000 in energy costs. The Penn Traffic Company, out of Syracuse, NY, which manages operations for all P&C locations nationwide, secured SmartWatt Energy Services, a turnkey energy services company based in Clifton Park, NY, to engineer and install the project.

**Highlights of the project include:**

- Nearly 800 new or retrofitted lighting fixtures
- All lighting controlled by an Energy Management System to prevent lights from being left on when not needed
- 853,000 kWh in annual energy savings – the equivalent of energizing nearly 1,000 houses in Pennsylvania
- 93 kW in Peak Load Reduction
- 24-month return on investment

Jim Mistretta, Energy Manager at The Penn Traffic Company, noted that, "The SmartWatt team was attentive, courteous, and detail-oriented from day one. It is very rare for us to work with a new vendor and have an installation happen without any problems; with SmartWatt there was not one issue. We look forward to adding SmartWatt as a preferred energy reduction partner for all of our locations."

Chris Covell, SmartWatt Managing Partner, noted that in addition to the economic benefit there was also a significant environmental benefit. "Although it appears innocuous, lighting does cause air pollution. Each day the power plant will commonly burn coal, oil, and gas to generate electricity for lighting systems. Burning these fossil fuels generates air pollutants such as carbon dioxide (CO<sub>2</sub>), which causes Global Warming, Sulfur Dioxide (SO<sub>2</sub>), which causes acid rain, and Nitrogen Oxides (NOx), which cause both acid rain and smog."

By completing this project, P&C will help decrease air pollution and environmental damage by eliminating 1,279,603 pounds of CO<sub>2</sub>, 2,132,672 grams of SO<sub>2</sub>, and 4,947,799 grams of NOx.

The savings from the P&C lighting project will have the same effect on the environment as planting 187 acres of trees, removing 121 cars from the road each year, or saving 77,552 gallons of gasoline each year.

*SmartWatt Energy Services, with headquarters at 12 Corporate Drive in Clifton Park, NY, is a turnkey energy services company dedicated to reducing facility operating costs through demand-side energy solutions while creating a legacy of environmental responsibility. SmartWatt utilizes an integrated approach offering lighting energy services, comprehensive energy services and consulting energy services.*