

For Immediate Release

For More Information Contact:

Matt Cinquanti

Small Business Program Manager, SmartWatt Energy, Inc.

315.715.4274

mcinquanti@smartwattinc.com

**National Grid Selects SmartWatt Energy, Inc.  
for the Small Business Energy Reduction Program in the Central New York State Region**

LIVERPOOL, NY, NOVEMBER 24, 2009 SmartWatt Energy, Inc. announced today that the company has been awarded the role of Implementation Contractor for National Grid's Small Business Energy Efficiency Program in the Central New York State Region.

SmartWatt Energy estimates that as many as 3,000 small businesses in Central New York State will qualify for this program, and result in more than 45,000 megawatt hours of electricity saved—permanently. Business customers with an average use of 100 kilowatts or less per month qualify for this program. Convenient stores, restaurants, warehouses, offices, car dealerships and light industrial manufacturers are examples of the types of businesses that may benefit from this program.

As National Grid's sole Implementation Contractor in this region, SmartWatt Energy will be helping small businesses by providing a free energy audit and report of recommended energy efficiency improvements, then managing the installation of energy efficient equipment.

"We are delighted that National Grid selected SmartWatt to help the businesses in the greater Syracuse region," stated Chris Covell, President of SmartWatt Energy. He added, "We are looking forward to helping area businesses implement the National Grid programs to save energy and money while creating a real, positive impact on the environment. Our company was founded with these goals in mind."

#### **ABOUT NATIONAL GRID**

National Grid is an international energy delivery company. In the U.S., National Grid delivers electricity to approximately 3.3 million customers in Massachusetts, New Hampshire, New York and Rhode Island, and manages the electricity network on Long Island under an agreement with

---

#### **Albany/Corporate Office**

SmartWatt Energy Inc.  
3 Rosell Drive  
Ballston Lake, NY 12019  
P: 888.348.0080 P: 518.406.5079  
E: ccovell@smartwattinc.com

#### **Rochester Office**

SmartWatt Energy Inc.  
400 Mason Road  
Fairport, NY 14450  
P: 585.598.3900  
E: telgohary@smartwattinc.com

#### **Syracuse Office**

SmartWatt Energy Inc.  
7850 Goguen Drive  
Liverpool, NY 13090  
P: 315.715.4274  
E: mcinquanti@smartwattinc.com

#### **Metro New York Office**

SmartWatt Energy Inc.  
247 Route 100, Suite 1003  
Somers, NY 10589  
P: 914.232.1006  
E: pdemartis@smartwattinc.com

#### **Northern California Office**

SmartWatt Energy Inc.  
1352 Blue Oaks Blvd  
Suite 190  
Roseville, CA  
P: 916.774.0700  
E: bstewart@smartwattinc.com

the Long Island Power Authority (LIPA). It is the largest distributor of natural gas in the northeastern U.S., serving approximately 3.4 million customers in Massachusetts, New Hampshire, New York and Rhode Island. National Grid also owns over 4,000 megawatts of contracted electricity generation that provides power to over one million LIPA customers.

**ABOUT SMARTWATT ENERGY, INC.**

Founded in 2002, SmartWatt Energy Inc, with offices serving Albany, Syracuse, Rochester, New York City and Sacramento, California; is a turnkey energy services company dedicated to reducing the operating costs of businesses through demand-side energy solutions while creating a legacy of environmental responsibility.