

For Immediate Release

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SmartWatt Energy, Inc. Liverpool Office Grows with New Staff

Company adds two, searching for seven more positions by end of 2010

LIVERPOOL, NY, NOVEMBER 24, 2009 SmartWatt Energy, Inc. is pleased to announce that Bob Johnson and Tim Baer have joined the company as Project Engineer and Lighting Auditor, respectively.

SmartWatt Energy was recently named as sole Project Implementor for National Grid's Small Business program. The company will be helping small businesses by providing a free energy audit and report of recommended energy efficiency improvements, then managing the installation of energy efficient equipment. Convenient stores, restaurants, warehouses, offices, car dealerships and light industrial manufacturers are examples of the types of businesses that will benefit from this program.

SmartWatt President Chris Covell added, "The National Grid program has been a springboard for our growth in Central New York. We plan to add up to ten new jobs based in our Liverpool, NY office within the next year."

Bob Johnson, a resident of Dewitt, has more than twenty years of Senior Project Engineering roles in the field of electrical engineering, working for Sithe Energies, Calpine and—most recently—Granite Services, where he engineered power generation projects for General Electric in Qatar and Israel. He is a licensed Project Engineer and a Graduate of Clarkson University.

Tim Baer is bringing years of experience with Hagemeyer NA where he served as a Lighting Specialist. In that role, Baer managed relationships with commercial property, healthcare, hospitality, and industrial customers. He also has specialty training in several of Philips Lighting programs.

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Johnson and Baer bring their reputations for managing efficient energy projects with a track record of providing superior customer service," said Matt Cinquanti, Program Director for Central New York. "We are looking to Bob and Tim to keep SmartWatt ahead of the competition when it comes to saving energy for small businesses, and to help keep the company connected as we expand into Central New York."

ABOUT SMARTWATT ENERGY, INC.

Founded in 2002, SmartWatt Energy Inc, with offices serving Albany, Syracuse, Rochester, New York City and Sacramento, California; is a turnkey energy services company dedicated to reducing the operating costs of businesses through demand-side energy solutions while creating a legacy of environmental responsibility.



Bob Johnson



Tim Baer